

20–21 March 2019  
Maternushaus, Cologne (DE)  
www.co2-chemistry.eu

# 7<sup>th</sup> Conference on



# CO<sub>2</sub>

Carbon Dioxide  
as Feedstock for  
Fuels, Chemistry  
and Polymers

Dear Sir or Madam,

**We would like to invite you to join us as a sponsor of our well established 7th Conference on Carbon Dioxide as Feedstock for Fuels, Chemistry and Polymers.**

In the last years, the explosion of interest in the utilisation of CO<sub>2</sub> has led to a new awareness at industrial, societal and scientific levels with the result that CO<sub>2</sub> is no longer a mere waste product, but rather an abundant, low cost raw material. Using carbon dioxide as feedstock for fuels, chemistry and polymers is both a challenge and a chance for our sustainable future and has immense potential in the coming decade – much faster than expected! Our goal is to connect more than 200 expected participants from leading industrial and academic players in CO<sub>2</sub> utilization and to share their recent success stories, as well as new ideas, projects and plants in implementation. We hope you will be part of this opportunity to get in touch with an innovative and active network.

**Top-class participants from the following sectors will be present at the conference:**

Chemical, automotive, fuels and polymers industry ++ Policy makers ++ Research & Development/Universities ++  
Associations/Stakeholders ++ Raw material suppliers ++ Service suppliers ++ Trade and import houses ++ Engineering ++  
Press ++ Machinery suppliers ++ Consulting

On the next page you will find a range of sponsorship options. We are also open to new ideas and would be delighted to help you realising them. All you need to do is contact us if one or more of these options appeal to you or if you would like to put forward a proposal of your own!

We are looking forward to a successful conference with you,






**Managing Director**  
**Michael Carus**  
+49 (0)2233 - 48 14 40  
michael.carus@nova-institut.de



**Sponsoring**  
**Dr. Asta Partanen**  
+49 (0)2233 - 48 14 59  
asta.partanen@nova-institut.de



**Head of the program of conference**  
**Achim Raschka**  
+49 (0)2233 - 48 14 51  
achim.raschka@nova-institut.de

	SOLD OUT AWARD SPONSOR	SOLD OUT GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	"Lunch" package	"Gala Dinner Buffet" package	"Sparkling Wine Sponsoring" for happy hour at 18:00
Availability	Only one	Only one	Two	Several	Day 1 & 2	Only one	Day 1 & 2
Visibility in marketing	<ul style="list-style-type: none"> <li>• Press releases</li> <li>• Online marketing</li> <li>• At the conference</li> </ul>	<ul style="list-style-type: none"> <li>• Press releases</li> <li>• Online marketing</li> <li>• At the conference</li> </ul>	<ul style="list-style-type: none"> <li>• Press releases</li> <li>• Online marketing</li> <li>• At the conference</li> </ul>	<ul style="list-style-type: none"> <li>• Press releases</li> <li>• Online marketing</li> <li>• At the conference</li> </ul>	At the conference	At the conference	At the conference
Roll-up banner	On stage & exclusively at award session	On stage	Conference hall	–	At buffet	At buffet	At buffet
Pages for company profile in journal online and print*	2 Pages	1 Page	1/2 Page	1/4 Page	–	–	–
Free entrance tickets à 845 €					–	–	–
Free exhibition booth à 500 € (6 square meters)	Included	Included	Included	Included	Included	Included	Included
20% reduced entrance for your customers	10	10	7	5	–	–	–
Company presentation during breaks	Slide Display (PowerPoint)	Slide Display (PowerPoint)	Slide Display (PowerPoint)	–	Table cards	Table cards	At buffet
Your company leaflets	Media table	Media table	Media table	Media table	At buffet	At buffet	At buffet
Price in EURO	6,000 €	5,000 €	3,500 €	2,500 €	1,600 €	2,000 €	2,000 €
Calculatory sponsoring costs after subtraction of benefits**	965 €	965 €	810 €	<b>BEST VALUE!</b> 10 €			
Your choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

\* You are also welcome to book an advertisement in the conference journal:

1 page DIN A 4: 1,000 €     ½ page: 500 €     ¼ page: 300 €

(prices excl. 19% VAT)

\*\* Note: The actual "pure" sponsoring costs are very attractive, providing an excellent cost benefit ratio. The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower "net sponsoring costs".

Company name: \_\_\_\_\_

Street or POB: \_\_\_\_\_

Postal code, city: \_\_\_\_\_

Contact person: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone: \_\_\_\_\_

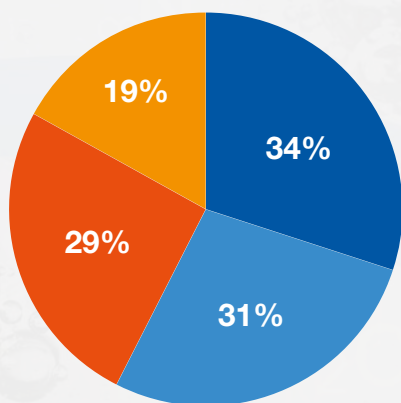
Date

Company stamp and signature



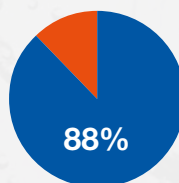
[WWW.CO2-chemistry.eu](http://WWW.CO2-chemistry.eu)

### Attendees of the Conference 2018

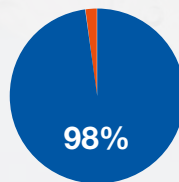


- Academia
- SME & Startup
- Larger companies
- Others

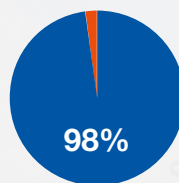
### Our Conference – a Guarantee for Satisfied Customers



**Networking Success**  
 Good & Very Good



**Venue Satisfaction**  
 Good & Very Good



**Overall Satisfaction**  
 Good & Very Good

### Networks of nova-Institute



Page Views

160,000

**Bio-based News**  
[news.bio-based.eu](http://news.bio-based.eu)  
 Visitors per Month

60,000

**International Directory for Bio-based Businesses**  
[bio-based.eu/iBIB](http://bio-based.eu/iBIB)  
 Downloads per Year



Contacts

8,000

**(Social) Media Connections**

**LinkedIn**

2,000

**XING**

4,000



60,000

**Industry Contacts**



**Keep up to date ...**

17 Topical Mailing Lists  
 (subscribe at [bio-based.eu/email](http://bio-based.eu/email))