

24–25 March 2020  
Maternushaus, Cologne (DE)  
www.co2-chemistry.eu

# 8<sup>th</sup> Conference on CO<sub>2</sub>

Carbon Dioxide  
as Feedstock for  
Fuels, Chemistry  
and Polymers

## Be part of a fast-moving, environmental- and industry-driven innovation area: Carbon Capture and Utilisation (CCU)

Dear Sir or Madam,

Carbon Capture and Utilisation (CCU) is picking up speed and we would like to give you the opportunity to be part of this innovative field. Become a sponsor on the leading, now **8<sup>th</sup> Conference on Carbon Dioxide as Feedstock for Fuels, Chemistry and Polymers**.

Starting from a mere waste product being the major greenhouse gas, CO<sub>2</sub> has successfully developed to a versatile low-cost raw material. Its high abundance and diverse application fields makes it a prominent source for renewable carbon with great potential in substituting fossil carbon in the synthetic fuel and chemical industry.

The utilisation of CO<sub>2</sub> as feedstock for fuels, chemistry and polymers has already proven its potential in recent years with first demonstration flights with CO<sub>2</sub>-based fuels and first commercial CO<sub>2</sub>-based polymers. The challenge of CO<sub>2</sub> utilisation as a source for renewable carbon and a chance for a sustainable future still needs outstanding research and innovation and therefore needs and already attracts more and more stakeholders.

Seven years in a row we have successfully connected new and leading industrial and academic players in CO<sub>2</sub> utilisation. Over 200 participants are expected to join and share their recent success stories, as well as new ideas, projects and plans in implementation.

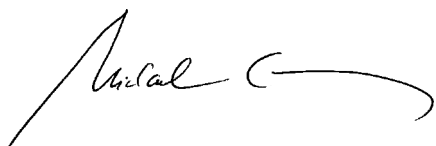
Show your company prominently in the environment of this innovative new technology, which will soon unfold a considerable volume!

### Top-class participants from the following sectors will be present at the conference:

- Chemical, automotive, fuels and polymers industry
- Policy makers
- Research & Development/ Universities
- Associations/Stakeholders
- Raw material suppliers
- Service suppliers
- Trade and import houses
- Engineering
- Press
- Machinery suppliers
- Consulting

Please find the range of sponsoring options below. If no option is fitting your needs contact us and we will find a suitable sponsoring solution specifically for you.

We are looking forward to a successful conference with you,








**Managing Director**  
**Michael Carus**  
+49 (0)2233 - 48 14 40  
michael.carus@nova-institut.de



**Sponsoring**  
**Dr. Asta Partanen**  
+49 (0)2233 - 48 14 59  
asta.partanen@nova-institut.de



**Head of the program of conference**  
**Achim Raschka**  
+49 (0)2233 - 48 14 51  
achim.raschka@nova-institut.de

	AWARD SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	“Lunch” package	“Gala Dinner Buffet” package	“Sparkling Wine Sponsoring” for happy hour at 18:00
Availability	Only one	Only one	Two	Several	Day 1 & 2	Only one	Day 1 & 2
Visibility in marketing	<ul style="list-style-type: none"> <li>• Press releases</li> <li>• Online marketing</li> <li>• At the conference</li> </ul>	<ul style="list-style-type: none"> <li>• Press releases</li> <li>• Online marketing</li> <li>• At the conference</li> </ul>	<ul style="list-style-type: none"> <li>• Press releases</li> <li>• Online marketing</li> <li>• At the conference</li> </ul>	<ul style="list-style-type: none"> <li>• Press releases</li> <li>• Online marketing</li> <li>• At the conference</li> </ul>	At the conference	At the conference	At the conference
Roll-up banner	On stage & exclusively at award session	On stage	Conference hall	–	At buffet	At buffet	At buffet
Pages for company profile in journal online and print*	2 Pages	1 Page	1/2 Page	1/4 Page	–	–	–
Free entrance tickets à 895 €					–	–	–
Free exhibition booth à 700 € (6 square meters)	Included	Included	Included	Included	Included	Included	Included
20% reduced entrance for your customers	10	10	7	5	–	–	–
Company presentation during breaks	Slide Display (PowerPoint)	Slide Display (PowerPoint)	Slide Display (PowerPoint)	–	Table cards	Table cards	At buffet
Your company leaflets	Media table	Media table	Media table	Media table	At buffet	At buffet	At buffet
Price in EURO	6,000 €	5,000 €	3,500 €	2,900 €	1,600 €	2,000 €	2,000 €
Calculatory sponsoring costs after subtraction of benefits**	615 €	615 €	510 €	<b>110 €</b> 			
Your choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

\* You are also welcome to book an advertisement in the conference journal:

1 page DIN A 4: 1,000 €     ½ page: 500 €     ¼ page: 300 €

(prices excl. 19% VAT)

\*\* Note: The actual “pure” sponsoring costs are very attractive, providing an excellent cost benefit ratio. The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower “net sponsoring costs”.

Company name: \_\_\_\_\_

Street or POB: \_\_\_\_\_

Postal code, city: \_\_\_\_\_

Contact person: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone: \_\_\_\_\_

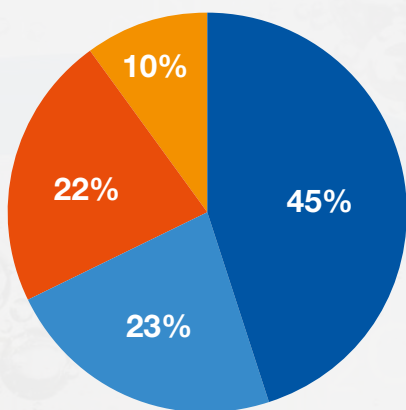
Date

Company stamp and signature



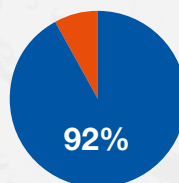
[WWW.CO2-chemistry.eu](http://WWW.CO2-chemistry.eu)

### Attendees of the Conference 2019

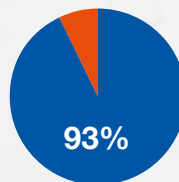


- SME & Startup
- Academia
- Larger Companies
- Others (clusters, association, policy)

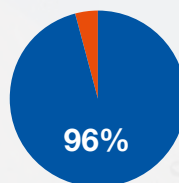
### Our Conference – a Guarantee for Satisfied Customers



**Networking Success**  
 Good & Very Good



**Venue Satisfaction**  
 Good & Very Good



**Overall Satisfaction**  
 Good & Very Good

### Networks of nova-Institute



Page Views

**160,000**

**Bio-based News**  
 news.bio-based.eu  
 Visitors per Month

**50,000**

**International Directory for Bio-based Businesses**  
 bio-based.eu/iBIB  
 Downloads per Year



Contacts

**10,500**

**Business Networks**

**LinkedIn**

**2,000**

**XING**

**4,000**



**60,000**

**Industry Contacts**



**Keep up to date ...**

17 Topical Mailing Lists  
 (subscribe at [bio-based.eu/email](http://bio-based.eu/email))