

23–24 March 2021
Online Event

YOU ARE INVITED TO JOIN AS SPONSOR FOR CARBON CAPTURE AND CARBON UTILISATION (POWER-TO-X)

Dear Sir or Madam,

Carbon Capture & Utilisation (CCU) visions are becoming real business cases and innovations are realising their potential. We would like to give you the opportunity to be part of this transition. Become a sponsor on the leading, now 9th Conference on CO₂-based Fuels and Chemicals.

CO₂ utilisation (Power-to-X) is one essential pillar in the supply of renewable carbon with great potential in substituting fossil carbon in the synthetic fuel and chemical industry. In combination with green hydrogen, the previously pure waste product and main greenhouse gas can become a versatile source material for transport and aviation fuels, bulk and fine chemicals.

Eight years in a row we have successfully connected new and leading industrial and academic players in CO₂ utilisation. Over 200 participants are expected to join the coming hybrid conference and share their recent success stories, as well as new ideas, projects and plans in implementation.

Show your company prominently in the environment of this innovative new technology, which will soon unfold a considerable volume! Moreover, as a sponsor we offer you the opportunity to actively participate in the development of the conference programme as a member of the advisory board.

Top-class participants from the following sectors will be present at the conference:

- Transport and aviation fuel industries and associations
- Bulk and fine chemical industries and associations
- Engineering, machinery suppliers
- Policy makers
- Research & development
- Sustainability, climate and environmental groups

In recent years, the conference has developed into one of the world's most important networking venues for the CCU industry.

Please find the range of sponsoring options below. If no option is fitting your needs contact us and we will find a suitable sponsoring solution specifically for you.

We are looking forward to a successful conference with you,



Michael Carus, Managing Director

Your contact for sponsoring:



Guido Müller
+49 (0)2233 - 48 14 44
guido.mueller@nova-institut.de

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HYBRID

The event will take place in Cologne with attendees at the venue meeting up with online participants.

	SOLD				Sparkling Wine/ Beer on Tap Package	"Gala Dinner Buffet" package
	Innovation Award Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor		
Availability	1	4	6	Unlimited	Day 1 & 2	1
Visibility in marketing	· Press releases · Online marketing · At the conference	· Press releases · Online marketing · At the conference	· Press releases · Online marketing · At the conference	· Press releases · Online marketing · At the conference	At the conference/ conference leaflet	At the conference
Roll-up banner	2× On stage	1× On stage	–	–	At the exhibition hall	At the buffet
Advertisement in journal online and print*	2 Pages	1 Page	1/2 Page	1/4 Page	–	–
Free entrance tickets à 945 €					–	–
Free exhibition booth à 1,100 € (6 m ²)	Included	Included	Included	Included	Included	Included
20% reduced entrance for your customers	10	8	5	3	–	–
Company presentation	Slide display (PowerPoint)	Slide display (PowerPoint)	Slide display (PowerPoint)	–	–	–
Company leaflets	Media table	Media table	Media table	Media table	Media table	At the buffet
Price in EURO	6,500 €	5,200 €	3,500 €	2,900 €	2,000 €	2,000 €
Sponsoring net Price in EURO	1,510 €	1,210 €	955 €	555 €		
Your choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If one or several options are interesting for you, please tick the relevant boxes and return the sheet to the nova sponsoring team. All prices are excl. 19% VAT.

* You are also welcome to book an advertisement in the conference journal:

1 page DIN A4: 1,000 € ½ page: 500 € ¼ page: 300 €

iBIB:

1 extra page: 250 €

Banner on Bio-based News:

3 months: 800 € 6 months: 1,600 €



** Note: The sponsoring net price is very attractive, providing an excellent cost benefit ratio.

The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower "net sponsoring costs".

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VIRTUAL / ONLINE

In case circumstances prevent an on-site meeting and the conference has to be held solely online, you will benefit from greatly expanded encores.

	SOLD			
	Innovation Award Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Availability	1	4	6	10
Visibility in marketing	<ul style="list-style-type: none"> · Press releases · Online marketing · At virtual conference 	<ul style="list-style-type: none"> · Press releases · Online marketing · At virtual conference 	<ul style="list-style-type: none"> · Press releases · Online marketing · At virtual conference 	<ul style="list-style-type: none"> · Press releases · Online marketing · At virtual conference
Display of sponsor logo (Roll-up, poster, display)	On stage	On stage	On stage	–
Advertisement in journal*	2 Pages	2 Pages	1 Page	1/2 Page
Free online tickets à 450 €				
20% reduced entrance for your customers	20	20	10	5
Company presentation (during breaks)	Display (ppt or video)	Display (ppt or video)	Display (ppt or video)	Display (ppt or video)
Company leaflet or video	Sponsor section at conference website	Sponsor section at conference website	Sponsor section at conference website	Sponsor section at conference website
Constant display of company logo during matchmaking	yes	yes	yes	–
Company leaflet to be sent with conference proceedings	yes	yes	yes	–
Online banner advertisement à 800 € for 3 months	6 months on Bio-based news	6 months on Bio-based news	3 months on Bio-based news	–
Company profile on nova's iBIB	4 Pages*	4 Pages*	3 Pages*	2 Pages*

Company name

Street or POB

Postal code, city

Contact person

Email address

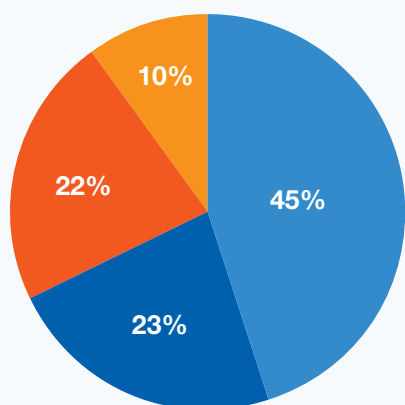
Phone

Date

Company stamp and signature

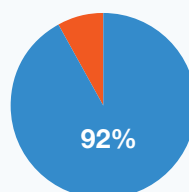
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ATTENDEES OF THE CONFERENCE 2020



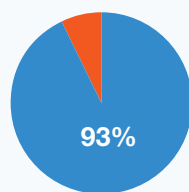
- SME & Startup
- Academia
- Larger Companies
- Others

OUR CONFERENCE – A GUARANTEE FOR SATISFIED CUSTOMERS



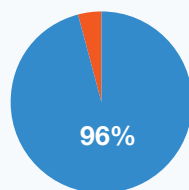
Networking Success

Good / Very Good



Venue Satisfaction

Good / Very Good



Overall Satisfaction

Good / Very Good

NETWORKS OF NOVA-INSTITUTE



Page Views

160,000

Bio-based News
news.bio-based.eu
Visitors per Month

50,000

**International Directory
for Bio-based Businesses**
bio-based.eu/iBIB
Visitors per Year



Contacts

15,000

LinkedIn

2,000

XING

5,400



60,000

Industry Contacts

Keep up to date ...

Mailing list with 19 topics to choose from
(subscribe at bio-based.eu/email)