

23–24 March 2022  
Hybrid Event



## Join as a Sponsor at Conference on CO<sub>2</sub>-based Fuels and Chemicals

Dear Business Partners, dear Ladies and Gentlemen,

The **Conference on CO<sub>2</sub>-based Fuels and Chemicals** is one of the most established worldwide and has developed into a unique meeting and networking place for the entire Carbon Capture & Utilisation (CCU) and Power-to-X industry and its customers. The first day will focus on green hydrogen production, carbon capture and CO<sub>2</sub>-based transport and aviation fuels, the second especially on CO<sub>2</sub>-based bulk and fine chemicals. CCU technologies are essential to meet the future demand for carbon from renewable sources. Take a look into the near future and exchange ideas with the leading pioneers.

### Focus of the Conference


Green Hydrogen Production, Carbon Capture Technologies, Direct Air Capture, Carbon Utilisation (Power-to-X): Transportation and Aviation Fuels, Building Blocks, Bulk and Fine Chemicals and Advanced Technologies for CO<sub>2</sub> Utilisation such as Artificial Photosynthesis.

Meet the frontrunners in Carbon Capture & Utilisation (CCU) at one of the premier and most prominent conferences on CO<sub>2</sub> as renewable carbon feedstock for fuels and chemicals in the world ++ More than 200 leading international experts in CO<sub>2</sub> capture and utilisation and 20 exhibitors are expected to attend the conference.

- Strategy & Policy
- Green Hydrogen Production
- Carbon Capture Technologies
- Carbon Utilisation (Power-to-X): Fuels for Transport and Aviation, Building Blocks, Bulk and Fine
- Chemicals, Advanced Technologies / Artificial Photosynthesis

In recent years, the conference has developed into one of the world's most important networking venues for the CCU industry. Please find the range of sponsoring options below. If no option is fitting your needs contact us and we will find a suitable sponsoring solution specifically for you.

We are looking forward to a successful conference with you,



Michael Carus, Managing Director

Your contact for sponsoring:



**Guido Müller**  
+49 151 41 42 30 19  
guido.mueller@nova-institut.de

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## Hybrid

The event will take place in Cologne, with attendees in person meeting up with those who have booked online.

|   | SOLD  |   |   |   | Sparkling Wine/<br>Beer on Tap<br>Package      | Gala Dinner<br>Buffet<br>Package |
|---|---|---|---|---|--|----------------------------------|
|   | Innovation<br>Award Sponsor                                   | Gold<br>Sponsor   | Silver<br>Sponsor   | Bronze<br>Sponsor   |  |                                  |
| Availability  | 1   | 4   | 6   | Unlimited   | Day 1 & 2                                      | 1                                |
| Visibility in<br>Marketing                                | · Press Releases<br>· Online Marketing<br>· At the Conference | · Press Releases<br>· Online Marketing<br>· At the Conference | · Press Releases<br>· Online Marketing<br>· At the Conference | · Press Releases<br>· Online Marketing<br>· At the Conference | At the<br>Conference/<br>Conference<br>Leaflet | At the<br>Conference             |
| Roll-up Banner  | 2x On Stage   | 1x On Stage   | –   | –   | At the<br>Exhibition Hall                      | At the Buffet                    |
| Advertisement<br>in Journal Online<br>and Print*          | 2 Pages   | 1 Page  | 1/2 Page  | 1/4 Page  | –  | –                                |
| Free Entrance<br>Tickets à 945 €                          |   |   |   |   | –  | –                                |
| Free Exhibition<br>Booth à 1,100 €<br>(6 m <sup>2</sup> ) | Included  | Included  | Included  | Included  | Included                                       | Included                         |
| 20% Reduced<br>Entrance for<br>Your Customers             | 10  | 8   | 5   | 3   | –  | –                                |
| Company<br>Presentation                                   | Slide Display<br>(PowerPoint)                                 | Slide Display<br>(PowerPoint)                                 | Slide Display<br>(PowerPoint)                                 | –   | –  | –                                |
| Company<br>Leaflets                                       | Media Table   | Media Table   | Media Table   | Media Table   | Media Table                                    | At the Buffet                    |
| Price in EURO   | 6,500 €   | 5,200 €   | 3,500 €   | 2,900 €   | 2,000 €  | 2,000 €                          |
| Sponsoring net<br>Price in EURO**                         | 1,510 €   | 1,210 €   | 955 €   | 555 €   |  |                                  |
| Your Choice   | <input type="checkbox"/>                                      | <input type="checkbox"/>                                      | <input type="checkbox"/>                                      | <input type="checkbox"/>                                      | <input type="checkbox"/>                       | <input type="checkbox"/>         |

Please check the appropriate boxes and send the document to the nova sponsoring team if one or more alternatives appeal to you. All prices are excl. 19% VAT.

\* You are also welcome to book an advertisement in the conference journal:

1 Page DIN A4: 1,000 €       ½ Page: 500 €       ¼ Page: 300 €

iBIB:

1 Extra Page: 250 €

Banner on Renewable Carbon News:

3 Months: 800 €       6 Months: 1,600 €

\*\* **Note:** The sponsoring net price is providing an excellent cost benefit ratio.

The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower “net sponsoring costs”.

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## Virtual / Online

You will benefit from substantially expanded encores if circumstances prohibit an on-site meeting and the conference must be held exclusively online.

|  | SOLD  |   |   |   |
|--|---|---|---|---|
|  | Innovation Award Sponsor  | Gold Sponsor  | Silver Sponsor  | Bronze Sponsor  |
| Availability   | 1   | 4   | 6   | 10  |
| Visibility in Marketing                                | · Press Releases<br>· Online Marketing<br>· At Virtual Conference | · Press Releases<br>· Online Marketing<br>· At Virtual Conference | · Press Releases<br>· Online Marketing<br>· At Virtual Conference | · Press Releases<br>· Online Marketing<br>· At Virtual Conference |
| Display of Sponsor Logo (Roll-up, Poster, Display)     | On Stage  | On Stage  | On Stage  | –   |
| Advertisement in Journal*                              | 2 Pages   | 2 Pages   | 1 Page  | 1/2 Page  |
| Free Online Tickets à 450 €                            | 👤👤  | 👤👤  | 👤   | 👤   |
| 20% Reduced Entrance for Your Customers                | 20  | 20  | 10  | 5   |
| Company Presentation (During Breaks)                   | Display (ppt or Video)  | Display (ppt or Video)  | Display (ppt or Video)  | Display (ppt or Video)  |
| Company Leaflet or Video                               | Sponsor Section at Conference Website                             | Sponsor Section at Conference Website                             | Sponsor Section at Conference Website                             | Sponsor Section at Conference Website                             |
| Constant Display of Company Logo During Matchmaking    | Yes   | Yes   | Yes   | –   |
| Company Leaflet to be Sent With Conference Proceedings | Yes   | Yes   | Yes   | –   |
| Online Banner Advertisement à 800 € for 3 Months       | 6 Months on Renewable Carbon News                                 | 6 Months on Renewable Carbon News                                 | 3 Months on Renewable Carbon News                                 | –   |
| Company Profile on nova's iBIB                         | 4 Pages*  | 4 Pages*  | 3 Pages*  | 2 Pages*  |

Company Name

Street or POB

Postal Code, City

Contact Person

Email Address

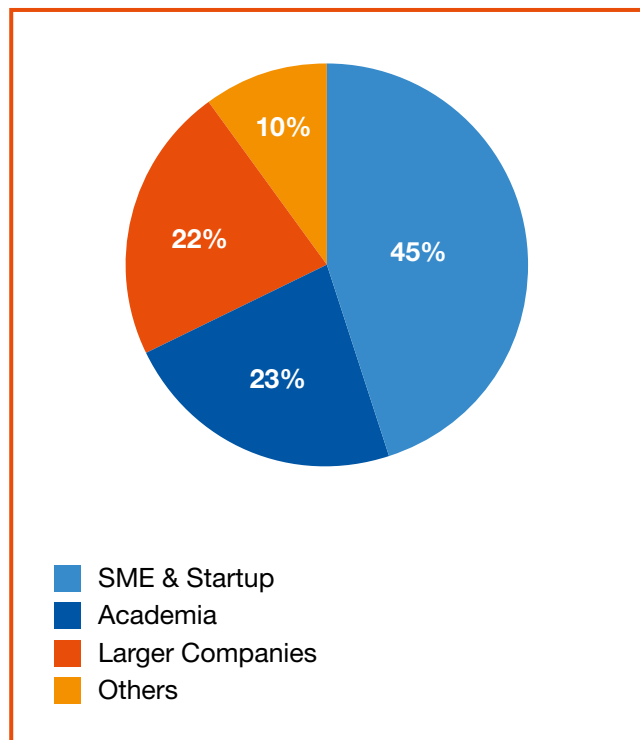
Phone

Date

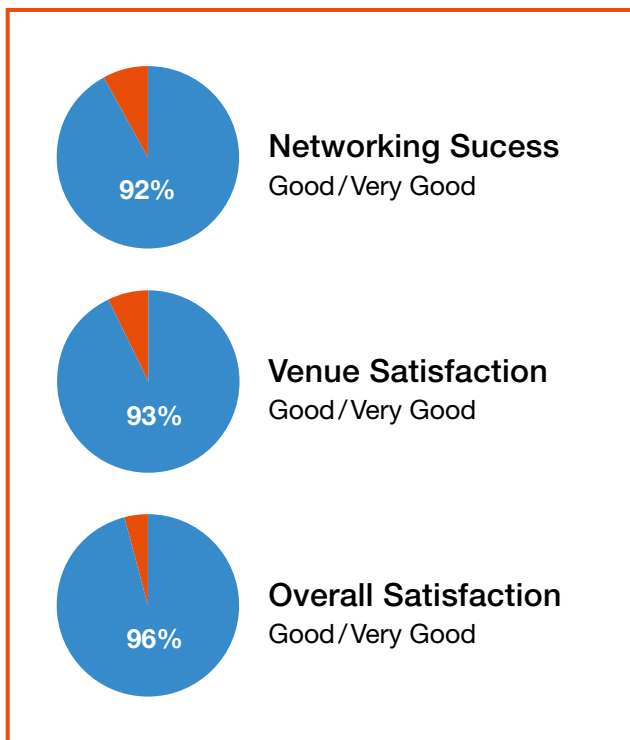
Company Stamp and Signature

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## Attendees of the Conference 2021

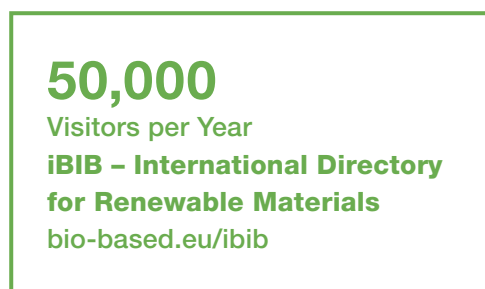
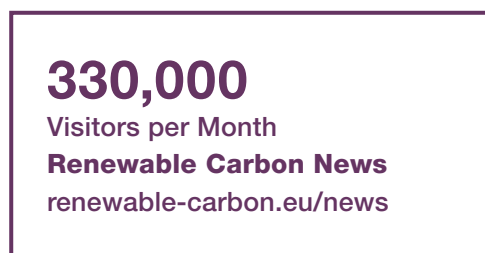


## Our Conference – a Guarantee for Satisfied Customers



## Networks of nova-Institute

### Page Views



### Contacts



### Keep up to Date

