

17-18 April • Cologne (Germany)



# Service Packages 2024

**Sponsorship • Exhibition • Advertisement** 



## Join as a Sponsor at the CO<sub>2</sub>-based Fuels and Chemicals Conference 2024

The nova " $CO_2$ -based Fuels and Chemicals Conference" is one of the most established worldwide and has developed into a unique meeting and networking place for the entire Carbon Capture & Utilisation (CCU) and Power-to-X industry and its customers. The upcoming 12th edition of this conference again will continue with this success and will showcase again the newest and most important developments in the fast growing field of  $CO_2$  capture and utilisation. How will this move forward?

CCU is one essential pillar for the supply of renewable carbon besides biomass and recycling and therefore one of the key technologies for the transition to sustainable chemical and fuel production and to substitute fossil feedstock sources, to fight climate change and to shift towards climate–friendly production and consumption. For providing the full benefits of CCU technologies the use of renewable energy and hydrogen is indispensable and a crucial for the production of CO<sub>2</sub>-based transportation and aviation fuels, bulk and fine chemicals.

At our conference you will get the chance to meet pioneers and forerunners together with stakeholders from big companies, Start-Ups and research. The first day will focus on green hydrogen production, carbon capture and  $CO_2$ -based transport and aviation fuels, the second especially on  $CO_2$ -based bulk and fine chemicals.

We cordially invite you to sponsor our CO<sub>2</sub>-based Fuels and Chemicals Conference 2024 happening 17–18 April in Cologne.

Conference sponsors will be eligible to book a private meeting room on-site to arrange exclusive meetings in smaller circles or even to organise an own corporate session to introduce novel technologies, products or concepts. Besides this exciting option, we again offer some well-established services – not only sponsors but all companies are very welcome to post advertisements in the widely distributed conference journal. Additionally, exhibition spaces can be booked, also independently from being sponsor. Do not wait too long and make sure to get one of the limited spots to become part of the exhibition.

Who will attend the event?

nova conferences are business events. More than 75% of the participants come from the CCU industry. This is why the CO<sub>2</sub>-based Fuels and Chemicals Conference 2024 will be the industry's most relevant meeting point of suppliers, manufacturers and producers as well as developers, technology experts and scouts, sustainability experts and decision makers such as brand owners who are looking for a wide range of CCU knowledge and technologies.

CCU technologies are essential to meet the future demand for carbon from renewable sources. Take a look into the near future and exchange ideas with the leading pioneers. We invite you to support innovations, new technologies and products, but also new strategies and visions with your commitment as a sponsor – and thus actively shape the future!

There are many various ways to promote your business; please see the table below and don't hesitate to contact us, if one or more options appeal to you.

Become a sponsor to be at the forefront of change!

Michael Carus, Managing Director

Your Contact for Sponsoring & Advertisement:



Guido Müller +49 151 – 41 42 30 19 guido.mueller@nova-institut.de



## The event will take place in Cologne, with attendees in person meeting up with those who have booked online.

	SOLD					1
	Innovation Award Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Get Together Package	Gala Dinner Buffet Package
Availability	1	4	6	10	Day 1	1
Visibility in Marketing	Press Releases     Online Marketing     At the Conference	· Online Marketing · At the Conference	· Online Marketing · At the Conference			
Roll-up Banner	2× On Stage in Booth	In Booth	In Booth	In Booth	At the Buffet	At the Buffet
Advertisement in Journal Online and Print *	2 Pages	1 Page	½ Page	¼ Page	-	-
Free Entrance Tickets à 995 €	**	**	4	<b>.</b>	-	-
Free Exhibition Booth à 1,400 € (6 m²)	Included	Included	Included	Included	Included	Included
20% Reduced Entrance for Your Customers	10	8	5	3	-	-
Sponsor's Presentation	Corporate Video/ Slide Display	Corporate Video/ Slide Display	-	-	Table Cards	Table Cards
Sponsor's Corporate Brochure	Media Table	Media Table	Media Table	Media Table	At the Buffet	At the Buffet
Price in EURO		5,400 €	3,800 €	3,200 €	2,000 €	2,000 €
Actual Sponsor- ing net Price in EURO **		1,010 €	905 €	505 €		
Thanks for Your Choice						

Please check the appropriate boxes and send the document to the nova sponsoring team if one or more alternatives appeal to you. All prices are excl. 19% VAT. Subject to change without notice.

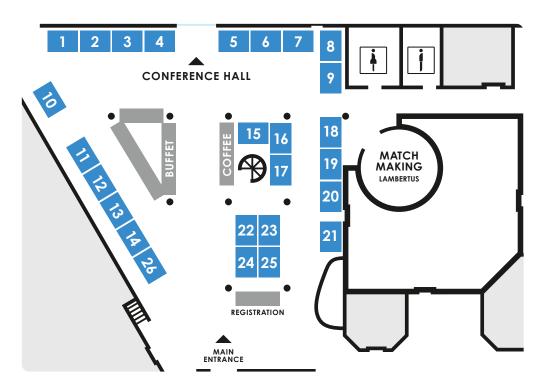
<sup>\*</sup> You are also welcome to book an additional advertisement in the conference journal (Page 5).

<sup>\*\*</sup> The sponsoring net price is providing an excellent cost benefit ratio. The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower "net sponsoring costs".



#### **Exhibition Information**

Companies that would like to book an exhibition booth (6m²) can do so for the price of 1,400 EUR (excl. 19% VAT). Included in the booth fee is one conference ticket. The exhibition is located prominently within the conference hall so the interaction with participants is guaranteed. For sponsors the exhibition booth is included into their sponsoring package.





#### Your stand booking consists of:

- One Table (1,40 m x 0,70 m), tablecloths and two chairs
- Pinboard (1,20 m width x 2 m height)
- Power socket (240 V)

You are also welcome to make use of your own booth system.



co2-chemistry.eu/exhibition-booking



For your exhibition stand booking or further questions, please contact

#### **Guido Müller**

+49 151 – 41 42 30 19 / guido.mueller@nova-institut.de or

#### **Dominik Vogt**

dominik.vogt@nova-institut.de



#### **Workshop Rooms**

Sponsors are eligible to book extra rooms in order to hold workshops or special business meetings. Rooms can be booked for two hours, the rate is 380 EUR (excl. 19% VAT). Workshops will be promoted by nova-Institute in advance to the event. Room availability by the hour is based on a first come first serve basis. If you are interested in a workshop room or to find out more about the booking options, please contact guido.mueller@nova-institut.de.

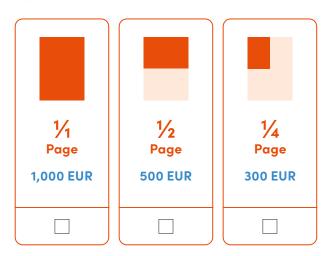


2 Hours 380 EUR

### Advertisement in the Conference Journal

Organisations, firms and associations are very welcome to book an advertisement in the conference journal. For sponsors advertisement is included into their sponsoring package.

#### **Options**





Cover Page of Last Year's Conference Journal DIN A4 • Print Edition: 500 • PDF Online Distribution

Banner on

CARBON NEWS LA

renewable-carbon.eu/news

Months 800 EUR





renewable-carbon.eu/companies

1 Extra Page 250 EUR



#### Networks of nova-Institute

Page Views Contacts

340,000

Visitors per Month
Renewable Carbon News
renewable-carbon.eu/news

Up to 50,000

Visitors per Year Renewable Carbon Companies (ReCaCo)

renewable-carbon.eu/companies

29,100 Linked in

3,850 XING \*

7,500

7

**60,000** Industry Contacts

Keep up to Date

Subscribe to Renewable Carbon Newsletters at renewable-carbon.e

renewable-carbon.eu/ newsletters

From a list of 19 topics, select the news important to your business

Sponsoring Options						
Award	Gold / 5,400 €	Silver / 3,800 €	Bronze / 3,200 €			
Get Together Packag	e / 2,000 €	Gala Dinner Buffet P	Gala Dinner Buffet Package / 2,000 €			
Workshop Room	Advertisement in the	Conference Journal	Exhibition			
2 Hours / 380 €	1/1,000 € 1/2 Page / 300 €	1½ Page / 500 €	Book your Booth soon: co2-chemistry.eu/exhibition-booking			
Banner on Renewable Carbon News Renewable Carbon Companies (ReCaCo)						
3 Months / 800 € 6 Months / 1,600 €   1 Extra Page / 250 €						
Company Name						
company name						
Street or POB	Postal Code, City					
Contact Person						
Email Address		Phone				
Date	Company Stamp and Signature					